

VENTOS Lüftungstechnik GmbH's renewed award of the CrefoZert confirms its financial stability in a challenging market environment

Georgsmarienhütte, June 2026 – It sounds like a success story. VENTOS Lüftungstechnik GmbH has been awarded the CrefoZert credit rating certificate from Creditreform for the third year running. The certificate was formally presented on 22 June 2026 by Marcel Blum of Creditreform Osnabrück/Nordhorn Unger KG to the managing directors Rolf Kriele, Christoph Röttgers and Frank Holzrichter. With this renewed certification, the company confirms its above-average creditworthiness, financial stability and sustainable corporate governance.

The CrefoZert is awarded exclusively to companies that pass a rigorous assessment process. According to Creditreform, fewer than two per cent of all German companies meet the criteria for this award. The certification is based, amongst other things, on a professional analysis of the annual accounts, current economic data and a management interview to assess future prospects.

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A successful business model in a challenging economic climate

This renewed award comes at a time when many companies are facing economic uncertainty, volatile markets and cautious investment. Against this backdrop, VENTOS continues to rely on its tried-and-tested business model, characterised by extensive stockholding, short delivery times and a high degree of flexibility for customers. By stocking products required on a regular basis, customers can reduce their own capital tied up in inventory whilst ensuring security of supply.

“Being awarded the CrefoZert once again confirms our long-term sustainable approach. Particularly in challenging economic times, reliability, liquidity and the ability to deliver quickly are crucial factors for the success of our customers and business partners,” explains Managing Director Rolf Kriele. The company’s strategy focuses on high delivery readiness, attractive prices and stock levels tailored to demand, without incurring additional costs.

Trust for customers, suppliers and partners

With the CrefoZert, VENTOS is sending a strong signal to customers, suppliers and financial partners. The award not only demonstrates the company’s current economic performance but also its positive outlook for the future. As a specialist wholesaler in ventilation technology, offering over 250 types of fans and with a market presence that has grown since 1978, VENTOS is one of the industry’s established suppliers. This renewed certification underlines the company’s position as a reliable partner for industry, agriculture and commerce, and provides additional reassurance in an economic environment increasingly characterised by flexibility and stability.



Die VENTOS Lüftungstechnik GmbH Geschäftsführer Rolf Kriele (2.v.links), Christoph Röttgers (links) und Frank Holzrichter (rechts) nehmen das neue „CrefoZert“ entgegen, überreicht von Marcel Blum, Key-Account-Manager der Creditreform Osnabrück/Nordhorn Unger KG (2.v.rechts).